



January 30, 2013

Dear friends,

Every year, UNITY of Greater New Orleans, as the lead agency for the New Orleans/Jefferson Parish Continuum of Care, conducts a Point In Time (PIT) count. The Point in Time Count is conducted to provide as comprehensive a count as possible of how many persons are homeless in emergency shelter, in homeless transitional housing, and in places not meant for human habitation on any given night. The Point in Time Count provides information with which to gauge the need for resources to end and prevent homelessness and the type of resources needed, and to better understand the nature and extent of homelessness in the New Orleans area. The Count is required by the U.S. Department of Housing and Urban Development (HUD). The last official Point in Time Count was conducted in January 2012.

This year UNITY is integrating the PIT count with a Registry Week in collaboration with the 100,000 Homes Campaign, a national campaign to house 100,000 of the most vulnerable homeless persons in America by 2014. The 100,000 Homes Campaign is being spearheaded by our national partner Community Solutions/Common Ground Community, with support from the National Alliance to End Homelessness, United Way, the U.S. Conference of Mayors, and many other groups. For more information on the 100,000 Homes Campaign, please visit [www.100khomes.org](http://www.100khomes.org).

We are inviting some of our important partners to participate in the Point in Time Count by volunteering to administer Vulnerability Surveys at overnight shelters, at service centers, and on the street. The count will be conducted on Monday February 25 and Tuesday February 26 and there are many options for participation. Once we receive your registration we will provide you with more detailed information including meeting locations.

We hope it will be possible for you to volunteer, which is so critical to starting the process of housing our most vulnerable neighbors. If you have questions about volunteering, please contact Cat Elsby at [celsby@unitygno.org](mailto:celsby@unitygno.org) or (504) 821-4496 ext 118. General questions about the PIT count can be directed to Emily Danielson at [edanielson@unitygno.org](mailto:edanielson@unitygno.org) or (504) 821-4496 ext 115. **Please fill out the attached form and return it by online submission, email, or fax no later than February 18, 2013.**

Sincerely,

A handwritten signature in black ink, appearing to read "Martha Kegel".

Martha Kegel  
*Executive Director*